

August 30, 2009

- **“Should I get tested for Prostate Cancer?”** This one-of-a-kind FAQ is now on our web site. It’s 90 questions and answers. And it’s downloadable. We developed this to help the millions of men who are mulling this question. Dr. John Heaney, urologist and Coalition director, says, “The FAQ is a great step forward in the fight against prostate cancer.”
- **The \$5,000 Challenge Grant. We made it.** Last September an anonymous PC survivor gave us 12 months to meet his \$5,000 challenge. Treasurer Sal Magnano happily announced two days ago that a \$500 gift by Director John Hansel of Keene put us over the top.
- **“Women For Prostate Health.”** This is our newest project. Goal is to urge the women in New Hampshire to persuade the men in their lives to talk with their doctors about prostate cancer screening. This includes wives, partners, daughters and sisters. Women are so much more health conscious than men. Proof is the spectacular success of the Breast Cancer movement.
- **Chair Harry Purkhiser** and his committee made its first presentation of the “Women For Prostate Health” plan to Judy Bennett and Marcy Brackett of Southern NH Medical Center on Aug. 25. A very positive reception.
- **NH Business Review wrote a page one feature story on prostate cancer.** In the story by Asst. Editor Cindy Kibbe, she interviewed Coalition Treasurer Sal Magnano and President John Sias.
- **Web site adds features.** New are: FAQ, updated calendar, Who are we?, former directors, sponsors, and active media. All done by Webmaster Steve Ladew.
- **Health fair in Concord, Sept. 1.** Organized by N.H. Dept of Transportation for all state employees in the office park. Hundreds expected. Coalition booth will be staffed by Bill and Leigh Mullen and Bob Dedrick.
- **September is National Prostate Cancer Awareness Month.** Governor Lynch will issue a proclamation arranged by Coalition VP Dick Drisko, five term member of the N.H. House of Representatives. Daily newspapers are expected to print a letter to the editor by the widow of a prostate cancer victim.

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- **Coalition VP Jim McCormick spoke to the Laconia Rotary Club** on Aug. 25. A breakfast meeting. We go the extra mile to get out the message about prostate cancer.
- **Russ Leonard has joined the Fundraising Committee.** A former president of Beebe Rubber Co. of Nashua, Russ was Chair of the Board of Directors of Southern New Hampshire Medical Center 1989-91.
- **Sue Chadwick will serve as the Coalition's Social Media guru.** With a masters degree in communications and public relations from Emerson College, Sue will manage our presence in areas like Twitter and Facebook.
- **Two more health fairs.** City of Nashua Health and Wellness Fair on Oct. 15. And Senior Fest on Sept. 18 at St. Philip Church in Nashua. 400-500 expected at each. We'll be there.
- **We've added to our mailing list** the directors of the 16 Public Health Network Regions in the state. The Network covers every city and town in the state.
- **Are you a cancer survivor?** What do you need to survive and thrive? Fill out the survey at this web site: nh.cancer.survivor.survey. The survey results will help form the state's new Comprehensive Cancer Plan.
- **Prostate cancer is serious.** 186,320 new cases in the US last year. 1 in 6 men will get PC sometime during his life. A new case every 2.6 minutes. Kills one man every 13 minutes. 28,660 deaths last year. Strikes as many men as breast cancer does women. Early diagnosis and treatment is the only known cure.