

September 30, 2009

- **Gov. John Lynch presented the Coalition** with his proclamation stating September is National Prostate Cancer Awareness Month. Present at the ceremony were Pres. John Sias and directors Bill Mullen, Harvey Keye and Dick Drisko.
- **The “Letter to the Editor” from three NH women** who lost their husbands to prostate cancer has brought praise from as far away as California and Hawaii.
- **Requests for Coalition speakers keep coming.** Latest are from the Rotary Clubs in Keene, Salem and Jaffrey-Rindge. Jim McCormick, one of five speakers, has completed all but two of his speaking assignments.
- **Anthem Blue Cross Blue Shield** has sent the Coalition a check in support of our many goals.
- **A ski fundraiser is set for Jan. 30.** Survivor Jeff Kantor is organizing an event at Manchester’s McIntyre Ski Area. WGIR radio will lead in the promotion of the event. Proceeds will go to the Coalition and to a NH research institution.
- **Coalition Treasurer Sal Magnano** reports the organization’s treasury is in the best shape ever, thanks to the anonymous Challenge Grant of \$5,000. The Fundraising Committee, led by Harry Purkhiser, raised another \$5,000 to meet this challenge.
- **Nashua Telegraph published a page one story** about prostate cancer on Sept. 21. The headline was “NH prostate cancer group stresses need for screening tests.”
- **Sue Chadwick, our social media guru,** will send TWITTER announcements of web site updates and Coalition activities.
- **80 men were screened in two hours at Elliot Hospital** on Sept. 23. Bill Mullen and his wife, Leigh, registered people and answered questions about prostate cancer. When asked how they heard of the screening, more than half of the men said, “My wife urged me to attend.”

- **Another activity during National Prostate Cancer Awareness Month.** At Concord Hospital, Dr. Bill Santis, a former Coalition director, and a panel of survivors held a Q and A session for 40 attendees.
- **Coalition had a booth** at the NH Dept. of Transportation Health Fair in Concord in early September.. Bill and Leigh Mullen, Bob Dedrick and John Sias staffed it. Hundreds attended.
- **Steve Ladew, Jim McCormick and Bob Dedrick** staffed the Senior Fest Health Fair at St. Philip’s church in Nashua on Sept. 18. Hundreds attended.
- **For the first time at a health fair,** we showed the continuous playing on a monitor of two 30 second PSAs and the Coalition’s PowerPoint. Steve Ladew developed the presentation.
- **Allyson Foor of the American Cancer Society,** a Coalition director for two years, requested the board to accept her resignation. She said she will continue to support the Coalition and be our contact with ACS.
- **Executive Committee,** comprised of the five officers will meet Oct. 1.
- **Urologist Dr. John Munoz sponsored a Prostate Cancer booth at the Loudon auto races** on Sept. 19. Both personnel distributed 750 T shirts with the Coalition logo and an equal number of brochures. More than 100,000 attended.
- **All members of the Norris Cotton Prostate Cancer support group** receive our monthly newsletter, thanks to Lisa Harbus, support group coordinator.
- **Land in Littleton for a billboard** promoting prostate cancer awareness has been offered free. Harvey Keye made the arrangement. Harvey, VP of sales for NH TO DO magazine, also outlined plans for promoting awareness in his publication.
- **New two-sided business cards** designed by Steve Ladew. One side says, “Talk to your doctor about prostate cancer.” The other side says, “Visit our web site and make a donation. Help us fight prostate cancer!”